

ORDER



WOTV

Orders
Order / Rev: 205744
Alt Order #:
Product Desc: STABENOW FOR SENATE 2012
Estimate: 11911
Flight Dates: 09/17/12 - 09/23/12
Original Date / Rev: 09/14/12 / 09/18/12
Order Type: REG

Primary AE: WOTV Local House
Sales Office: L-GR
Sales Region: Loc

Agency
Name: Media Strategies & Research
Buying Contact:
Billing Contact:
 1580 Lincoln Street
 Denver, CO 80203

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser
Name: POL/Stabenow for Senate 2012
Demographic: A25-54
Product Codes: PL5
Priority: P5
Revenue Codes: AGY, POL, POL-CAND

New Business Thru:
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID: IN2114/IN2116/SP1753/AU1239/AL18/

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
08/27/12	09/23/12	9	\$1,775.00	\$1,508.75

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	9	\$1,775.00	\$1,508.75	0.00
Totals	9	\$1,775.00	\$1,508.75	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
WOTV Local House			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WOTV	09/18/12	09/18/12	M-F 7-8p Rules of Engagement	CM	7-8p	- 1 - - - - -	:30	1	\$50.00	P5	0.00	NM	1	\$50.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - - - - -					1	\$50.00		0.00			
N 2	WOTV	09/17/12	09/17/12	Mon Prime Other 1 Monday 8-11p	CM	8-11p	1 - - - - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	1 - - - - -					1	\$200.00		0.00			
N 3	WOTV	09/18/12	09/18/12	Tue Hour 1 Tuesday 8-9p	CM	8-9p	- 1 - - - - -	:30	1	\$350.00	P4	0.00	NM	1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- 1 - - - - -					1	\$350.00		0.00			
N 4	WOTV	09/19/12	09/19/12	Wed Hour 2 Wednesday 9-10p	CM	9-10p	- - 1 - - - -	:30	1	\$200.00	P5	0.00	NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - 1 - - - -					1	\$200.00		0.00			
N 5	WOTV	09/20/12	09/20/12	Thur Hour 2 Thursday 9-10p	CM	9-10p	- - - 1 - - -	:30	1	\$300.00	P5	0.00	NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - 1 - - -					1	\$300.00		0.00			
N 6	WOTV	09/21/12	09/21/12	Fri Hour 3 Friday 10-11p	CM	10-11p	- - - - 1 - -	:30	1	\$75.00	P5	0.00	NM	1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>					<u>Spots/Week</u>	<u>Rate</u>		<u>Rating</u>			
		Week: 09/17/12	09/23/12	- - - - 1 - -					1	\$75.00		0.00			

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Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg Type	Spots	Amount
N 7	WOTV	09/23/12	09/23/12	Sun Prime Other 3 Sun 8-11p	CM	8-11p	-----1	:30	1	\$400.00	P5	0.00 NM	1	\$400.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	-----1	1		\$400.00		0.00					
N 8	WOTV	09/19/12	09/20/12	M-F 7-8p Rules of Engagement	CM	7-8p	--11---	:30	2	\$100.00	P4	0.00 NM	2	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>	<u>Spots/Week</u>		<u>Rate</u>		<u>Rating</u>					
Week:		09/17/12	09/23/12	--11---	2		\$100.00		0.00					
												Totals	9	\$1,775.00